



The big business marketplace

Business for sale more than 15 years

ID 20134

Offer Corporate participation, firm participation

Online service

Our client has developed the first cross-themed purchase consultant on the Internet. With it, consumers can be playfully calculated for free the solutions, products and services that most correspond to their personal preferences and current life situations. In this way, the business model generates anonymised consumer information targeted for consumer goods companies in a quality that is not achieved with traditional data mining.

Because it is also possible to indirectly influence purchasing decisions, product manufacturers and service providers are particularly interested in this instrument. Manufacturers around the world are looking for such opportunities to make themselves more independent of sales partners. After all, retailers and search portals are primarily distinguished by price advantages. However, this is not in the interests of manufacturers.

[Participation](#)

Region 40, Germany

Entry on behalf

More informations and contact

www.biz-trade.eu/ma-20134.htm